



St. John Ambulance

SAVING LIVES
at work, home and play

Board Member Position Opportunity – Marketing & Sales Committee Chair

St. John Ambulance, Peel Dufferin Branch is looking to fill an open volunteer Director position with an experienced professional who wants to help make a difference in the health and safety of the community.

St. John Ambulance Background

St. John Ambulance is the oldest organized charity in the world with roots that go back over one thousand years. Since then it has grown into a world-wide, non-denominational, multicultural, organization dedicated to improving the health and safety of the community. Six charitable services are run out of the branch location including volunteer Medical First Responder Services at public events, disaster support for local emergency services, Therapy Dogs, Car Seat Safety Team, Youth Group and Outreach and Education.

The Peel Dufferin Branch is a multi-award winning branch that has over 600 volunteers who provide over 55,000 hours of community service each year.

Open Positions

Marketing & Sales Committee Chair – Suitable for an out-going management oriented individual with a background in sales and marketing.

Board Member expectations

- Attend 10 meetings per year from September to June, usually held on the 3rd Wednesday of the month at 6:30pm. Meetings are from 60 to 90 minutes in length and are held virtually, 6 times per year, and in-person, 4 times per year.
- Donate your intellectual expertise to the strategic directions of this award winning charity. Use your contact networks to help when appropriate.
- Be an ambassador for the organization at every opportunity.

Marketing & Sales Committee Chair expectations

- Engage staff and volunteers in marketing and sales discussions to review current initiatives and brainstorm new ideas.



Board Member Position Opportunity continued....

- Assist the staff and volunteers with social media outreach and commercial digitalization solutions.
- Report monthly to the Board on sales and marketing initiatives.

Rewards

- Each month the community services report on their activities so you will be regularly informed on the successes and challenges that our service delivery volunteers have in the fulfillment of their duties. This should give you confidence that your contribution of time and expertise is well worth it.
- All volunteers of SJA may take a first aid course of their choice free of charge and purchase first aid kits for their home, cottage or car at 25% off retail prices.
- St. John Ambulance has a sophisticated system of Honours & Awards, beginning with local recognition for dedicated service to national and international recognition. The ultimate reward for a long serving, outstanding volunteer is entry and promotion within the Order of St. John.
- Networking. Our Board of Directors is a diverse group, each with contact networks that can be helpful in other areas of your life.

Current Board Members

- Garry Moore, MA, CD, PMP – Head of Technology, IMCD Americas
- Humbert Low, CPA, CISA, CISM, CISSP – Director of Internal Audit, Bell Canada.
- Ellen Lee, CA, CPA – Finance Consultant
- Michael Shepard – President, Test Fusion Systems Corp.
- Manuel Castellino – Automotive Professional (retired), Mississauga Central Lions Club member
- Graham Walsh, B.A., J.D., C.D. Deputy Solicitor, City of Mississauga
- Sal Amodeo, CA, CPA. Partner, Tax Practice, PricewaterhouseCoopers LLP.
- Mike Nolan, Associate, Leasing & Sales, Cushman & Wakefield Ltd.
- Beatrice Bwalanda, CPA, CGA, FCCA, MBA – Program Executive

Apply

Please send a letter of interest with a resume addressed to the Nominations Committee by email to dianne.rende@sja.ca

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