



St. John Ambulance  
Therapy Dog 

[WWW.SJAPEEL.CA](http://WWW.SJAPEEL.CA)

905-568-1905 or

Toll free 1-866-520-0033

## Corporate Health Awareness

### *How St. John Ambulance Therapy Dogs can help.*

Many companies are quickly realizing the impact of stress on their employees. Strategies that help employees deal with today's demands cannot be overlooked. It has been proven that managing stress leads to better health, and better health leads to a corporation's success and sustainability.

Furthermore, corporations are increasingly seeing the benefits of building health awareness, not only within its own organization, but also out to the broader community, raising awareness to its customers, suppliers and the community it serves.

This is where St. John Ambulance can help: Consider our *Therapy Dog Sponsorship Program*.

### The Impact of Therapy Dogs

Established in 1992, the Therapy Dog program has grown to become a recognized leader in animal-assisted intervention. Every month, the program reaches out to thousands of people in Peel Region and Dufferin County where our well-trained and groomed, four-legged volunteers provide unconditional love and friendship to people in need. Currently, the branch has a team of more than 160 Therapy Dog volunteers catering to approximately 100 facilities.

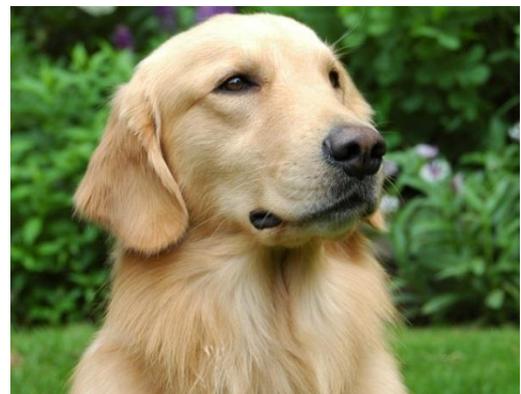
### Visitation benefits:

- Reduces stress and lowers blood pressure
- Brings calm and comfort to distressing situations
- Uplifts spirits and distracts from pain
- Encourages speech and socialization – elderly residents and children who may have refused to speak to people will often begin verbal communications through their interactions with the dogs.
- Reduces loneliness by providing a “pet” buddy to those who are not able to have pets at their home or facility.
- Through the Paws for Stories program, Therapy Dogs encourage children to improve their reading skills, as well as increases their knowledge and respect for animals.

### Sponsor a Therapy Dog

When you sponsor a Therapy Dog you help St. John Ambulance continue to make a difference in the lives of people in our community.

Sponsors are needed to support the rising costs of supporting volunteers and their dogs for visitation services in hospitals, nursing homes, retirement residences, schools, and specialized facilities that work with the disabled and youth at risk



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## How You Can Help

Your **\$500 donation** sponsors one Therapy Dog for one year. In return for your sponsorship, we would like to provide you with:

- **A Therapy Dog visit to your place of business.** Our volunteers will visit with their Therapy Dogs to your place of business during a mutually convenient time to help “de-stress” the environment. Ideally, these visits are organized during or just after a busy time, for example near the conclusion of a large project or during long days that your team may be working.
- **Sponsorship recognition plaque.** We provide a recognition plaque to hang on your wall to show your commitment to supporting your community.
- **Website recognition** of your sponsorship on our website at [www.sjapeel.ca/therapydogs](http://www.sjapeel.ca/therapydogs)



*“From 6 am until 8 pm, we had 10 St John Ambulance volunteers and their dogs spend time with the employees of head office of DHL Express Canada. The date was December 15<sup>th</sup>, right in the midst of our peak season. Peak affects every department, from front line Customer Service agents to our drivers to Finance, I.T. and Operations support. Everyone puts in extra hours and really pushes to do more than they usually do. It was the perfect time to have the St John Ambulance dogs visit our head office. I lost count of how many people took advantage of the dogs and there were many people who came multiple times. There were people with a fear of dogs who decided this was a chance for them to make some progress in overcoming this fear. There were people who recently lost a pet and found great solace in having some time with the dogs. And of course, there were many people who took advantage of this unique opportunity to add unconditional joy to their day! Thank you so much to the volunteers for your warmth and friendliness and most of all, for bringing your wonderful pets for us to enjoy. I highly recommend St John Ambulance dogs to any organization going through any type of stressful time.”*

Lee Fraser – DHL Express Canada  
December 2016